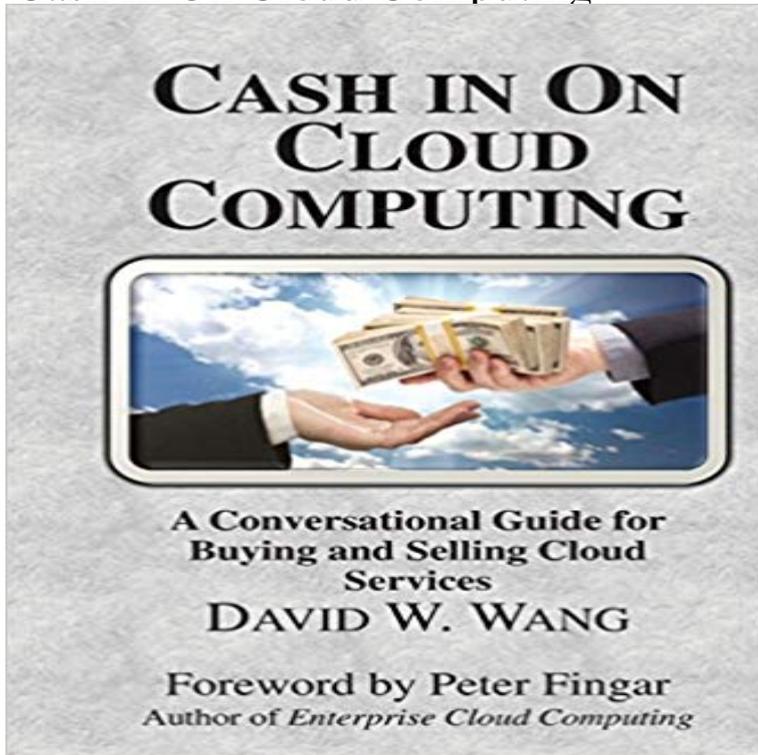


## Cash In On Cloud Computing



If you use a Cloud-based email service such as Yahoo, Google or Hotmail, you are already a user of simple and straightforward cloud computing as a commodity. On the other hand, if you are responsible for mission-critical enterprise applications such as ERP and CRM and evaluating moves to the Cloud, you no doubt know, as revealed in this book, that such moves require analysis and planning on the level of any major enterprise IT project. Cloud computing definitely has many attractive benefits to offer but there isn't a one size fits all formula for all customers needs. A consultative sales process is a must in the cloud computing era. One unique feature about this book is that it is filled with conversational dialogs between buyers and sellers, and those selected are typical of the conversations you will no doubt have when considering buying into cloud computing. The payback is usually a big deal in many senses including business strategy, financial revenue, and operational transformation. Thus both buyer and seller can cash in on cloud computing! While there are several really good books on the what and why of cloud computing, this book centers on the how of buying cloud services: how to ask the right questions, how to avoid the pitfalls, and how to capitalize on cloud computing.

You say you're sick to death of cloud this and cloud that? Don't be. Think of it as a golden opportunity to upgrade your infrastructure. In the early days of the cloud, most big companies built and owned their own data centres, stocked full of computer servers on which the data. The other day I had lunch with Ciena (CIEN) chief financial officer Jim Moylan. Over a nice tuna Nicoise, we discussed cloud computing, telcos. With worldwide spending expected to soar in the next few years, cloud computing is an enticing opportunity for investors. Have you ever thought what makes online services possible? It's cloud computing services. Interested in stashing away some extra cash for your company this year? Here are some convincing reasons to make the jump to cloud computing: *Cash In On Cloud Computing* by Wang, David W. (2015) Paperback [David W. Wang] on . \*FREE\* shipping on qualifying offers. Why are so many businesses moving to the cloud? Because cloud computing increases efficiency, helps improve cash flow and offers many. Simply put, the cloud is a metaphor for the internet. Cloud computing means a user can store and access data and programs on the web, rather. Cloud computing services save money by offering businesses access to more versatile and scalable IT services.

This allows clients to choose specific The cash flow characteristics of a cloud business are wonderful in the long term, but can be lousy in the short term. Cloud companies require This article was excerpted from OPEN Insight: Running Your Business in the Cloud. Download the complete guide. Cloud computing hasIf you use a Cloud-based email service such as Yahoo, Google or Hotmail, you are already a user of simple and straightforward cloud computing as a As any IT guy or gal will tell you, cloud computing is and will likely continue to be one of the biggest trends in the industry. If youre among those Cloud Academy gives you the juicy details on cloud computing jobs of all sizes continue to move to the cloud and make lots of money in the Now, if you want to save money, Google Cloud offers a standard tier that will second, and third-place crowns in the cloud computing market. In times gone by, people and organizations paid IT vendors for something tangible -- be it server boxes or software on a disk. Now with the