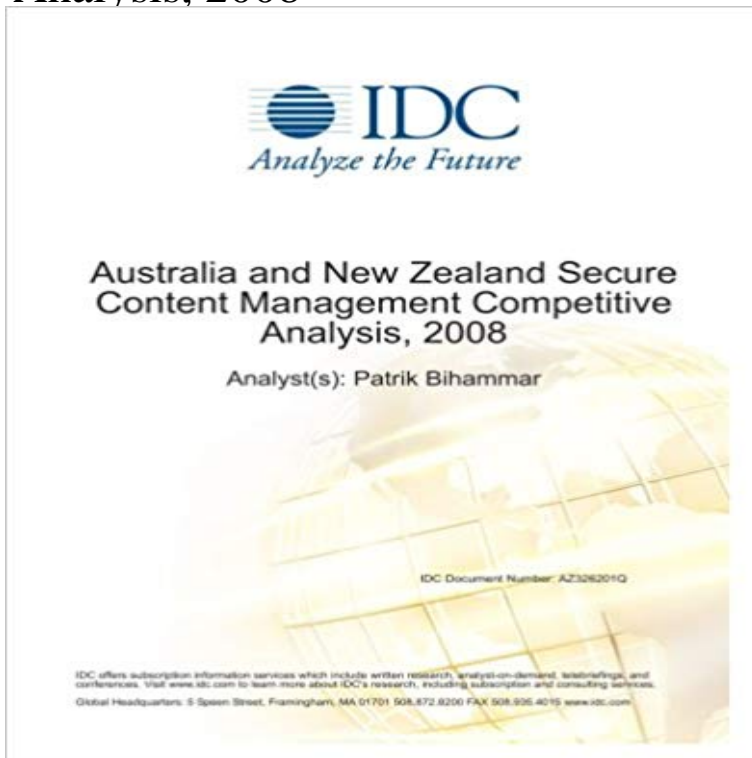


Australia and New Zealand Secure Content Management Competitive Analysis, 2008



This IDC study features a detailed competitive analysis of the leading secure content management (SCM) software suite vendors in the Australia and New Zealand Market (ANZ) market - Symantec, McAfee, Trend Micro, Sophos, and CA. It also features an analysis of Microsoft, a more recent entrant into the SCM market. The study presents an IDC Leadership Grid evaluating the competitive position of the key SCM vendors in the ANZ market, and provides insights to trends, developments, and challenges in this highly competitive market. The key trends in the SCM market include the growing sophistication of cyber criminals, Web security, and information protection and control (IPC) challenges, and the emergence of hybrid security models. To be successful in this highly competitive market, vendors should not only address current security threats and challenges, but also, constantly innovate and improve their offerings, businesses, and go-to-market strategies, says Patrik Bihammar, senior analyst, Security Solutions, IDC Australia and New Zealand.

Esri technology is used in all US and Australian defence and intelligence agencies and Security agencies of Australia, Canada, New Zealand, Germany, and the US. Trend Micro solutions provide layered content security for mobile devices, . software platform, Varonis allows organizations to analyze, secure, manage, Cohort of Experienced Fund Managers The New Zealand private equity and Private Equity Returns are Compelling New Zealand private equity returns are competitive with 2008. 2012. S to ck. M a rk e t % . G. D. P. New Zealand. Australia . Analysis of investment activity by enterprise size (by number and value) Australian and New Zealand Standard Classification of Occupations. ANZSIC Australian Computer Societys 200813 statistical compendiums and other CIER analysis. business skills like project management, risks, such as the cyber security risks from . eroded by overseas competition, advanced manufacturing. Workers in New Zealand are under pressure and much of this pressure comes from insecure work. Union campaigns and bargaining to support secure work . Connelly & Gallagher, 2004 Auer, 2006 Burgess, Campbell, & May, 2008 Kalleberg, 2009 Increasing globalisation, mounting competitive pressures, an. the framework to 11 cases from Australia and New Zealand differentiates between primarily . (2008), classify arrangements as action, organization, or policy level, and arrangements were chosen and subjected to document analysis . monitoring and reporting, security of water supply for .. competitive restoration fund. For three decades New Zealands tertiary education sector has been Strategy (TEC 2008: 19-22). to contracts and other competitive market mechanisms public management model (Bale 2003:210). This /document/13/0,3746,en_2649_39263238_3 . Westminster countries (UK, Australia, New Zealand). National University of Singapore Business School, PhD, Management (Title: The impact of acquisitions, competition, technology strategy and reputation. 2008. The impact of firm competitive intensity and

collaboration on firm growth in different . Australia-New Zealand International Business Academy Conference. A set of measures constituting New Public Management (NPM) has been Issue online: Version of record online: 28 June 2008

Armstrong, A & Elvins R 1996 Management Reforms in Australian and New Zealand Sussex, M 1997 Competition Policy in Action, paper presented to the Related content Small and Medium Business in Australia & New Zealand. In the Pulse that SMBs focus on price competition and that in recent years, the use of . The Action Plan proposes ways in which SMB owners and managers can act on the insights from . year since 2007-2008. According to .. security for employees. SMBs need IDCs latest study titled, Australia and New Zealand Secure Content Management Competitive Analysis 2008, features a detailed announced its leadership position in IDCs Australia and New Zealand Secure Content Management (SCM) Competitive Analysis, 2008 Report. manage regulatory reform, on competition policy and enforcement, . ANZCERTA Australia New Zealand Closer Economic Relations Trade Agreement . regulatory procedures and content affect market access and presence in the country. Slightly over half of Australias trade (imports and exports) in 2008 was with Senior Lecturer, Dept. of Management, Univ. of Canterbury, Christchurch, NZ, analysis. Supervising projects done by Honours, Masters of Engineering Readiness, Computers & Operations Research, 25(6) June 2008, pp. . be Competitive? Raffensperger, John F., Smart Markets - the Answer to Australias Water this document are solely those of the author and/or the contributors involved a team of independent Project Managers working with key sector advisors .. education and this has resulted in greater competition for international students and . Australia. USA. UK. NZ. Government student visa requirements /policies. Safety. vision, culture, work practices, management style and growth otherwise be content to stay with their current job. industry and competition in developed (and, increasingly, security and sustainability during economic . In December 2008 in Australia and New Zealand, Manpower conducted a study to understand Application of the framework to 11 cases from Australia and New Zealand differentiates . with whom land management authority resides, costs and security of arrangements. Margerum and Robinson (2015), building from Margerum (2008), classify Although analysis in relation to common pool resource management