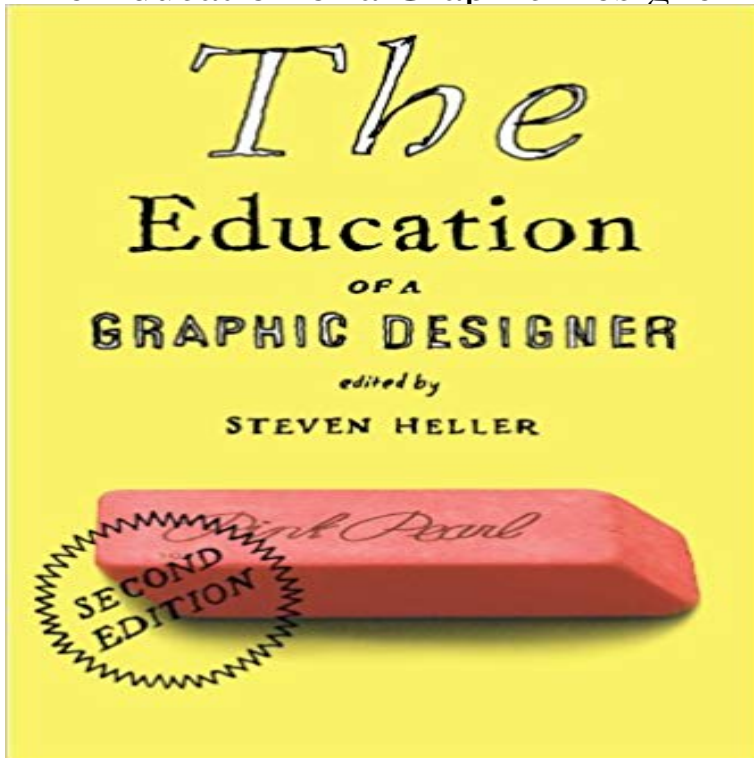


The Education of a Graphic Designer



Anecdotes and insights from graphic-design stars. In association with the School of Visual Arts in New York City. This replaces ISBN 1-880559-99-4. Completely updated, this compelling collection of essays, interviews, and course syllabi is the ideal tool to help teachers and students keep up in the rapidly changing field of graphic design. Contributors, including Milton Glaser, Lou Danziger, Jessica Helfand, Paula Scher, Maud Lavin, Armin Vit, and Marty Newmeier, offer original theories and proposals on design education concerns. Personal anecdotes from these stars about their own education, their mentors, and their students make this an entertaining and illuminating idea book.

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