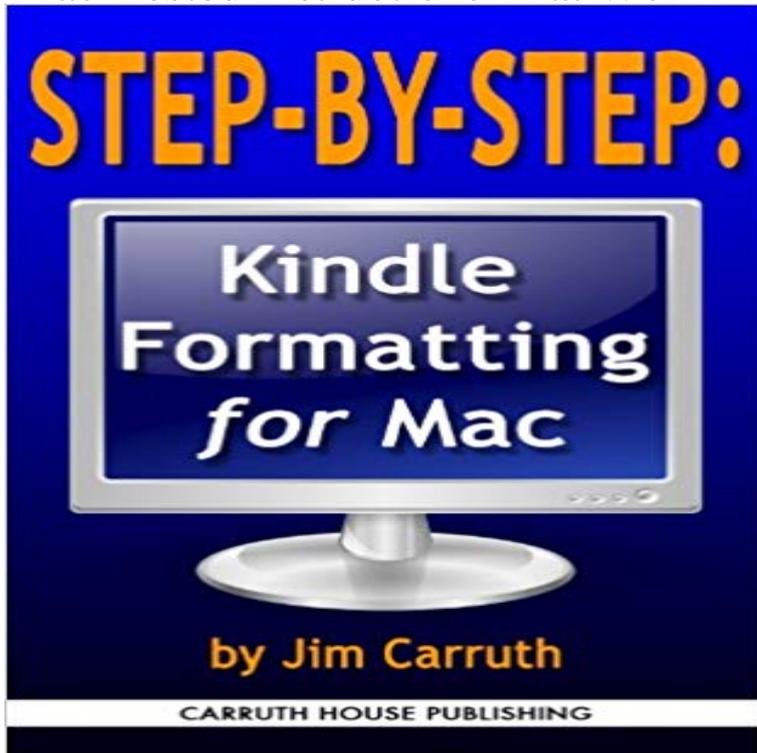# STEP-BY-STEP: Kindle Formatting for Mac - When You Need Mac-Tested Instructions That Work

This book is designed to teach you how to properly format your Table of Contents - and the rest of your Kindle book - so that you can create Kindle content that matches the expectations of your readers. Why is the Table of Contents so important? Kindle readers use it to make their buying decisions when they download the Try It Free sample. They expect it to work properly on their Kindle device. If you follow the advice of the Kindle formatting guides you will undoubtedly do something wrong. You will create a Table of Contents page for your Kindle book that either does not show up the correct place, or shows up in the correct place, but does not go to it when prompted from the menu item or button. In other words, its a dead link. Why are the other guides wrong? Because they are written by PC users who dont actually test their instructions on a Mac. Welcome to STEP-BY-STEP: Kindle Formatting for Mac; When You Need Mac-Tested Instructions That Work. This book will show you how to do it right, which will mean more sales of your Kindle book. For Mac people wanting to spend more time on their projects, and less time learning how to become a Kindle book formatter. Complete with 27 illustrations, it also includes a chapter on how to design a cover for your book, if you have no design or Photoshop skills.

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