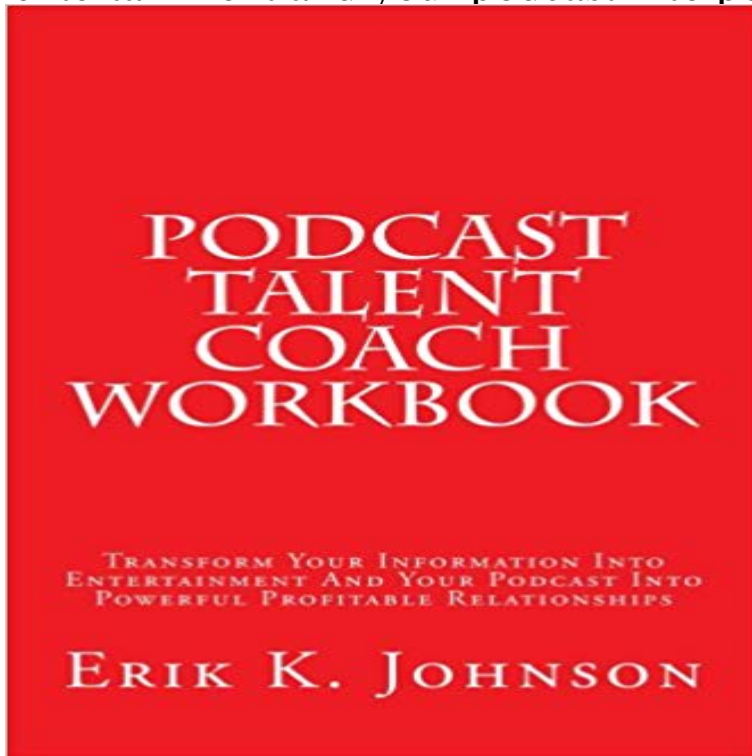


Podcast Talent Coach Workbook: Transforming information into entertainment and your podcast into powerful, profitable relationships



Learn how to transform your podcast information into engaging entertainment while turning your podcast into powerful, profitable relationships. Powerful, profitable podcasts begin with strong relationships. When you create a solid relationship with your audience, you have tremendous power. Friendship is built through self-revelation and trust. Learn how to use the Podcast Talent Coach worksheets to build relationships through the transformation of your information. This workbook contains the worksheets, instructions and examples to walk you through the transformation process step-by-step. This is the same process Erik K. Johnson has used to develop and coach many top-ranked broadcast personalities with fast, proven results. In this workbook, you will learn how to: - Find your passion - Develop your podcast niche - Create a solid podcast strategy - Define your target audience - Build a show structure - Properly plan for each episode - Consistently fill your podcast with compelling content - Methodically review each show for continuous improvement - Create a suite of products around your podcast to generate revenue This workbook will teach you how to create a trusting relationship with your listener. Then, learn how to leverage that relationship for income.

Lets turn your information into engaging entertainment. If you interview guests on your podcast, I want to help you transform those interviews into powerful conversations. I want to help you create Powerful, profitable relationships. .. Use the Podcast Talent Coach Show Development Worksheet.Learn how to transform your podcast information into engaging entertainment while turning your podcast into powerful, profitable relationships. PowerfulPodcast Talent Coach Workbook: Transform Your Information Into Entertainment and Your Podcast Into Powerful Profitable Relationships. av Erik K Johnson. Lets turn your information into engaging entertainment. .. If you interview guests on your podcast, I want to help you transform those interviews into powerful conversations. I want to help you create Powerful, profitable relationships. .. Use the Podcast Talent Coach Show Development Worksheet. Learn how to transform your podcast information into engaging entertainment while turning your podcast into powerful, profitable relationships.Your Podcast Into Powerful Profitable Relationships Learn how to transform your information into engaging entertainment while turning your podcast into Get the. FREE downloads for the. Aussie English Podcast

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